



# Board of Aldermen Request for Action

**MEETING DATE:** 1/16/2024

**DEPARTMENT:** Parks and Recreation

**AGENDA ITEM:** Appointment of Parks and Recreation Committee Member

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**REQUESTED BOARD ACTION:**

The Mayor will make the nomination of Ben McClanahan to the Parks and Recreation Committee and the Board will vote.

**SUMMARY:**

The Board of Aldermen is required to appoint a member to serve on the Parks and Recreation Committee. Ben McClanahan will be filling the position occupied by Todd Fleischmann, whose term has expired. This appointment is for three years.

Section 155.100 of the Code of Ordinances requires the Board of Aldermen to nominate and appoint a representative to the Parks and Recreation Committee. The process is similar to the appointment of Mayor Pro-Tem.

**PREVIOUS ACTION:**

**POLICY OBJECTIVE:**

Click or tap here to enter text.

**FINANCIAL CONSIDERATIONS:**

Click or tap here to enter text.

**ATTACHMENTS:**

- |   |                                   |
|---|-----------------------------------|
| <input type="checkbox"/> Ordinance                | <input type="checkbox"/> Contract |
| <input type="checkbox"/> Resolution               | <input type="checkbox"/> Plans    |
| <input type="checkbox"/> Staff Report             | <input type="checkbox"/> Minutes  |
| <input checked="" type="checkbox"/> Other: Resume |                                   |



## Ben McClanahan · 3rd

Online Community Specialist at Council of State and Territorial Epidemiologists

Council of State and Territorial Epidemiologists

University of Missouri-Columbia

Kansas City, Missouri, United States · [Contact info](#)

500+ connections

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### Activity

690 followers

Ben McClanahan posted this · 7mo

My employer, [Council of State and Territorial Epidemiologists](#), has two positions open in the communications department. We're looking for a senior cor ...show more

#### Recruitment

[workforcenow.adp.com](http://workforcenow.adp.com)

6

[Show all posts →](#)

### Experience

**Online Community Specialist**  
Council of State and Territorial Epidemiologists · Full-time  
Nov 2022 - Present · 1 yr 3 mos  
Atlanta, Georgia, United States

**Children's Hospital Association**  
Full-time · 8 yrs 10 mos

**Manager, Digital Content**  
Mar 2019 - Oct 2022 · 3 yrs 8 mos  
Lenexa, Kan.

**Web Producer**  
Jan 2014 - Mar 2019 · 5 yrs 3 mos  
Overland Park, Kan.

**Internet Communications Coordinator**  
International Association of Administrative Professionals  
Aug 2009 - Jan 2014 · 4 yrs 6 mos

Online communications coordinator for an international non-profit organization supporting administrative professionals.



### Online Audience Development Manager

Penton Media  
Feb 2008 - Aug 2009 · 1 yr 7 mos

### Assistant Editor

Sun Publications  
Oct 2004 - Feb 2008 · 3 yrs 5 mos

## Education



### University of Missouri-Columbia

Bachelors of Journalism, Journalism - Editorial  
Activities and societies: The Kansas City Star | Missouri correspondent (sports dept.)

## Skills

### Editing



Endorsed by 10 colleagues at International Association of Administrative Professionals (IAAP)



21 endorsements

### Newspaper



Endorsed by 2 colleagues at International Association of Administrative Professionals (IAAP)



4 endorsements

Show all 50 skills →

## Recommendations

Received

Given



### Phyllis H. · 2nd

All around medical credentialing coordinator looking for opportunities  
January 28, 2014, Phyllis worked with Ben but they were at different companies

Ben was instrumental in getting the IAAP Vancouver Chapter website up and running when I took over as Website Administrator way back when. I was a complete novice and Ben walked me through the process, explained what I should have done when I messed something up, and fixed any problems I created that I couldn't solve myself.

Ben has always been my star at IAAP and I'll miss him dearly. I wish Ben all the best success in his new role. Children's Hospital Association is lucky to...



### Christine Kessler · 3rd

Digital Marketing Analyst at Husqvarna Construction Products NA  
August 25, 2009, Christine worked with Ben on the same team

I worked with Ben at Penton Media when we were both Online Audience Development Managers. Ben showed excellent written and verbal communication skills, was motivated to produce quality results, worked independently and was able to follow through to ensure the job got done.

He also has a knack for finding forward thinking technology. On a regular basis, he found free that reduced labor time for other OADM's and increased each brand's visibility on the Web.

Show all 3 received →

## Interests

## **Ben McClanahan**

### **Background**

I live in Smithville with my wife, Destiny, who teaches at Smithville High School. We have 4 children between us, 3 that are still in the Smithville school district. Our oldest daughter, Darcy Eastep, is a freshman at the University of Michigan. I have worked in public health and health care communications for more than 10 years. I currently work as online community manager for the Council of State and Territorial Epidemiologists (CSTE), which works closely with the Centers for Disease Control. I am a graduate of the University of Missouri-Columbia with a bachelors of journalism. More work history can be found at <https://www.linkedin.com/in/benmcclanahan/>

### **Reason for Volunteering**

Our family uses many of the parks in and around Smithville and Smithville Lake. I am specifically interested in helping make Smithville a more bike-friendly city but I think my communications background could be of benefit to the Parks & Rec committee. I also want to help insure that future park projects in Smithville are built in an accessible and sustainable way with minimal harm to the natural environment.

### **Additional experience or information which a City Committee might benefit from**

I am experienced in digital publications and website production, including HTML/CSS, design/layout and photography/editing.